16th – 20th May, 2019

KYOTO
International Entrepreneurship Contest for University Students 2019

Implementation Report

【Contest Outline】

- **Date:**

  May 16th ~ May 20th, 2019

- **Total Participants:**

  105

- **Participating Teams:**

  Japan: 11 China: 14 Korea: 1 Total：26

- **Preliminary Passing Rate:**

  46.6%

- **Universities involved:**

Japan Kyoto University・Kobe University・Kyoto Prefecture University・Waseda University・Kwansei Gakuin University・Kansai University・Doshisha University

China Tianjin University ・ Sichuan University・ Shanghai Lixin University of Accounting and Finance ・Dalian University of Foreign Languages・Northwest Agriculture & Forestry University ・Nankai University・Southeast University ・ Xiamen University Malaysia ・ South China University of Technology ・ Nanjing Agricultural University・ Ocean University of China ・Central University of Finance and Economic

South Korea Korea University

France Grenoble Alpes University

- **Countries and regions of participants involved:**

China・Japan・ Republic of Korea ・Taiwan・France・Mali・Republic of the Philippines・Hungary・Republic of Zambia・ Republic of the Union of Myanmar

Judges

Name	Title	Profession
Seiichi Nishimoto	Chief Judge	Chairman of Local Independent Administrative Agency Kyoto Municipal Institute of Industrial Technology
Yoshinori Hara	Judge	President of Kyoto University, Graduate School of Management
Mikiko Shimaoka	Judge	Professor of Waseda University, Faculty of Political Science and Economics Waseda University Deputy General Manager, WASEDA-EDGE program.
Satoshi Sugahara	Judge	Professor of Economics, Kwansei Gakuin University.
Changju Kim	Judge	Professor of Ritsumeikan University, College of Business Administration
Chikako Takanashi	Judge	Associate Professor of Ritsumeikan Asian Pacific University
Hiroki Komoto	Judge	Director of Regional Industrial Revitalization Division of Advanced Science, Technology & Management Research Institute of Kyoto (ASTEM)
Susumu Takase	Judge	Consultant of this International Entrepreneurship Contest Associate Professor of Kyoto University, Graduate School of Management
Keichi Yoshino	Judge	CEO of Dari K Co., Ltd.
Chiaki Ito	Judge	Researcher of Kyoto University, Graduate School of Management
Yasuaki Mita	Judge	Executive Director of Kyoto Prefectural International Centre

Schedule

Date	Time	Content	Location
May 16th	19:00-20:30	Welcome Party Speech by Ion Yadigaroglu （Early investor of iconic technology companies including Tesla, SpaceX, Planet, QuantumScape and Saildrone）	Kyoto Economic Centre 3F Open Innovation Cafe
May 17th (Attendance required)	10:00-12:00	Orientation、Q&A	Kyoto University Innovation Building 5F Symposium
		Lecture① Entrepreneurship by Susumu Takase Associate Professor of Kyoto University.	
	14:00-16:00	Lecture② Venture Business by Bertrand Thomas CEO of Bertrand Co., Ltd	
May 18th (Attendance required)	10:00-16:00	Preliminary Contest	Kyoto Economic Centre 7F Meeting Room
		Draw for presentation order in final contest	
May 19th (Attendance required)	10:00-18:30	Final Contest＆Award ceremony	Kyoto Research Park Atrium
	19:00-20:30	Award Party	Kyoto Research Park Banquet Hall
May 20th	8:15-12:30	Arashiyama tour (Optional, 22 attended)	Kyoto Arashiyama

May 16th　Welcome Party

Speech given by Ion Yadigaroglu, Investor of Tesla, SpaceX, Planet, QuantumScape and Saildrone

Speech given by Executive Director of Kyoto Prefectural International Centre, Yasuaki Mita

Welcome Party Guest Speakers

■ **Rakuon**
President and CEO
Mine Hirono

■ **Alma Publishing**
Bruno Vannieu

■ **Kyoto Startup Summer School**
Kyoto Institute of Technology
Specially Appointed Associate Professor
Sushi Suzuki

May 17th　Orientation & Lectures

Orientation

Daily schedules, time limitation, PPT formats, Q&A were explained at the orientation.

Lecture①

【Entrepreneurship】Susumu Takase

Professor of Kyoto University Graduate School of Management

Lecture②

【 Venture Business 】 Bertrand Thomas

CEO of Bertrand Co., Ltd

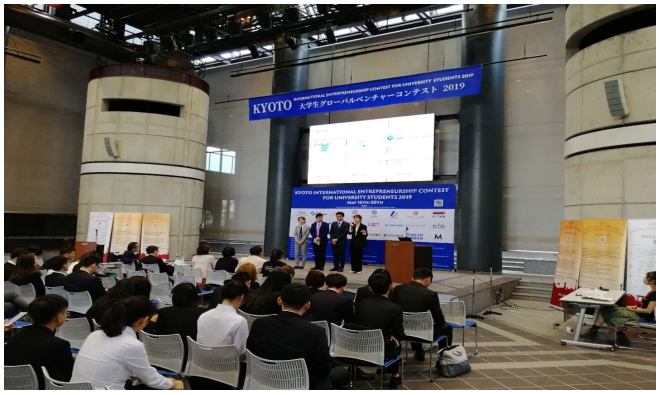
Group photo in front of Kyoto University Clock Tower Centennial Hall

May 18th　Preliminary Contest

Participating teams：<u>26</u>

Number of teams selected for the Final Contest：<u>12</u>

May 19th　Final Contest



The opening address was given by Chief of Kyoto Industry and Tourism Bureau, Tatsuo Yamamoto.

Award Ceremony Guests:

Bank of Kyoto　Director of Public Affairs and Regional Cooperation Department, Minako Okuno

Kyoto Chuo Shinkin Bank　Manager of Regional Revitalization, Toshiaki Shigeno

Kyoto Shinkin Bank　Director of Value Creation Department, Naoki Takeguti

Final Result

First Prize (¥300,000)

- **Nanjing Agricultural University**

「Shedyou Technology: Building a greenhouse "think tank" service system」

Second Prize (¥200,000)

- **Southeast University**

「 Graphene-based water and air commercial filter」

- **Southeast University**

「Stellar——Commercialization of small holographic 3D advertisement」

Third Prize (¥100,000)

Sponsors: The Bank of Kyoto,Ltd., Kyoto Chuo Shinkin Bank, The Kyoto Shinkin Bank

- **Northwest Agriculture & Forestry University**

「Biological nanoemulsion technology industrialization project」

- **Kobe University**

「Emotion recognition system based on multimedia data」

- **Xiamen University Malaysia**

「Odorless toilet」

Selected business plans of international students

- **Korea University**

「Your Pathfinder, JOBJOB」

- **Xiamen University Malaysia**

「LZTO Battery—the durable and fast charging choice in the future」

Selected business plans of Japanese students

- **Waseda University**

「JOYN」

- **Doshisha University**

「Borderless Kyoto」

May 19th　Award Party

May 20th　Arashiyama Tour

Executive Committee of International Entrepreneurship Contest for University Students

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